5Tips For Retirement Planning n a Challenging Economy What do I do now?

A thoughtful approach to preparing for retirement is important for all individuals, no matter how far off retirement might be. The Four Pillars of U.S. Retirement, a report issued by The Prudential Insurance Company of America in 2008, provides a framework to discuss how Americans can help prepare for and live in retirement.

Here are five back-to-basics tips to help get your retirement plans back on track in this challenging market:

1. Know the options and outcomes 4. Assess -- and maybe reassess -for drawing your Social Security benefits. If you are nearing retirement, be sure to understand your options and how you can maximize your Social Security benefits. Be clear about the tax implications of early or delaved benefits.

2. Continue to leverage and maximize your workplace-provided pro-

grams. If you aren't already, enroll in your workplace-sponsored defined contribution plan --401(k), 403(b), etc. -- if one is available. You should contribute at least enough to get the full benefit of a sponsor match. This is not the time to "leave money on the table."

3. Make the most of your personal

assets. Despite the uncertain economy, remain level-headed. Follow the basic principle of investment diversification, which continues to be an important element of any financial plan. Work with a financial professional to appropriately allocate assets based on age, investment objectives, risk tolerance and years to retirement.

vour retirement choices. The current downturn may require you to re-examine key retirement choices, such as when to retire or where to live. A taxefficient approach to taking retirement income can play a big part in how long your retirement assets will last. Understand the financial implications of your desired lifestyle and consider which choices make sense for your personal situation.

5. Seek assistance from a financial professional. If you don't already work with a licensed financial professional, a trusted friend or peer can be a good source for referrals. Schedule a time to have a conversation with a professional who can assist you with your planning needs for your future retirement



Planning for retirement now by taking the back-to-basics approach is very important. In a down economy we must all take a realistic position on how different areas of our retirement are affected in order to help have a bright financial future.

This article is not intended to provide tax or legal advice. You should seek such advice about your particular retirement goals.



Join us on Tuesday, October 18, 2011 @6:30PM

Presentation: Retirement Red Zone

Speaker: Keith Brennan Regional Vice-President, Prudential Annuities Contact Chrisler Xiong at 262-255-0833 ext 1286 Dinner will be provided by Prudential Annuities.

Provided courtesy of Prudential. For more information, contact David Rispalje, a Financial Professional with The Prudential Insurance Company of America's Greater Wisconsin Financial Group located in Wauwatosa, WI. He can be reached at david, rispalie@prudential.com and (414)456-1770 Ext. 7329.

Credit Union Snoo

Fall 2011

There isn't a better time to consider switching to Sentry. As a policyholder you'll:

- Save up to 10% in addition to Sentry's other money-saving discounts
- Receive quality insurance protection. With a variety of coverages available, Sentry's easy-to-understand policies provide insurance that's customized to fit your family's needs.



Melissa Pitzen Consumer Products Specialist (262) 483-6050



Mark Wildermuth Consumer Products Specialist (262) 692-3794

Borrow Smart. Buy Smart.

Borrow from Focus Credit Union. Buy from Enterprise Car Sales.

SENT

INSURANCE



Money saving

discounts are

available for eligible FOCUS Credit Union

members

• 12-MONTH/12,000 MILE LIMITED POWERTRAIN WARRANTY.¹

- VEHICLE CERTIFICATION.
- 12-MONTH ROADSIDE ASSISTANCE.²
- FREE CARFAX® REPORTS.
- 7-DAY REPURCHASE AGREEMENT.¹

And, you'll never have to haggle about prices.



Ask your Member Service Representative or call 414 325-6000 for details.





¹ Restrictions apply. For details, see an Enterprise Car Sales Manager. ²Enterprise 12-Month Unlimited Mileage Roadside Assistance Package is provided by the American Automobile Association (AAA) and its affiliated clubs in the United States and Canada. The "e" logo, Enterprise, the "Enterprise Certified" logo, "The Perfect Used Car Package" and "Hagglefree buying. Worry-free ownership." are trademarks of Enterprise Holdings. Co0703 Ad 5x5 8/11 AM

Preview the great selection of used vehicles at enterprisecarsales.com.

focus-cu.com

An Easier Way to Pay

Sign up for online bill pay form **October 1 2011** through **November 30th 2011** and you will be entered in a raffle to win a 32 inch Sony Bravia flat screen TV. Visit FOCUS-CU.com for more details.



The Holidays are almost here...

Beat the Christmas rush and plan ahead this year.

FOCUS Credit Union will be offering its annual Christmas loan during NOVEMBER and DECEMBER only. Don't let Christmas creep up out of nowhere again this year. Be prepared with a FOCUS CU Christ-

mas loan at

9.99%

Certain restrictions do apply stop in to any location for more details or visit us online at FOCUS-cu.com from the... PRNER So as I sit down, quill pen in hand and a roll of fresh parchment paper, I w o n d er "what amazing piece of knowledge can I provide to our members to further enrichment your finan-



cial lives". Well, the reality is, I am just someone who reads stuff and finds some value somewhere to help our members with their daily battles. I think our country is tired of all the Washington squabbles and economist's doom and gloom forecasts. People want to be able to look to a future where we see excitement, interest and community. As a community financial co-op I can tell you some of the best hours in our workdays are when a young person is buying that first car or a couple arrives with plans for a new home. You can make a choice every morning when you get up and I refuse to believe we can't be part of the solution going forward.

Now, let me jump to my favorite internet fun and point out some real truths....you did not win a lottery in Canada you never entered (hey I am from Canada and that's not how it works). Secondly, the Nigerian Prince with all the oil money will not be wiring money into your account once you release that information to him...last I checked most princes rarely spam email all their hopeful new friends. And last but not least, you will never...ever get a robot calling from FOCUS Credit Union telling you to provide information about your accounts, credit cards or debit cards....think about it. We already have that stuff. Be safe and smart out in the wide world of interwebbing fun but a common sense approach always is best.

Proudly serving you, Dean Wilson

focus-cu.com



Financial Literacy Made **FUN**!

FOCUS Credit Union is currently offering a great way to teach people especially younger generations on the importance of finical literacy and good stewardship through MONEY MISSION.

Money Mission is a financial literacy simulation for today's youth with scholarship opportunities for College-Bound high school seniors.

Money Mission is a simulation guided by the choices of the players throughout the game that determine a balance of financial stability but also personal satisfaction judged in a happiness meter. The game shows through example how we all need to have a proper balance of hard work and relaxation for personal satisfaction but also to achieve short term as well as long term goals. Money Mission allows the participants to live in a community in which they work, by completing games and puzzles, purchase simulated cars, purchase stocks as well as manage their investments and other accounts such as, savings, checking and credit accounts. The key is striking a balance between fun opportunities they may be presented with, going to a movie or watching a concert, to making proper budgeting decision such as not buying the most expensive car right away or buying a band's CD instead of seeing the concert. All of these things factor into each player's score.

Money Mission's goal is to prepare students for the next step in their lives. By using this tool students will become not only better investors but much more informed borrowers. Go to www.focus-cu.com to start playing Money Mission now!







Wauwatosa Branch

1530 North 68th Street * Wauwatosa, WI 53213 P 262-255-0833 * F 414-258-6254 3180 N. 124th Street, Suite A * Wauwatosa, WI 53222 P 262-255-0833 * F 414-431-6091

Burleigh Square Branch

Menomonee Falls Branch

N88 W14930 Main Street * Menomonee Falls, WI 53051 P 262-255-0833 * F 262-255-9111

FOCUS news is published quarterly for members of FOCUS Credit Union. This publication is to inform members and prospective members of our product offerings, to educate members on money matters, and to keep them abreast of the pertinent regarding FOCUS Credit Union.